

# ENGL-CRTU: Certificate in Writing

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## In Workflow

1. CLAS Dean or Associate Dean (klatta@ku.edu; kjh@ku.edu; bbradley@ku.edu; rschwien@ku.edu)
2. Provost's Office (aball@ku.edu)
3. CLAS Undergraduate Program and Course Coordinator (kjh@ku.edu; bbradley@ku.edu; rschwien@ku.edu)
4. CUSA Subcommittee (kjh@ku.edu; bbradley@ku.edu; rschwien@ku.edu)
5. CUSA Committee (kjh@ku.edu; bbradley@ku.edu; rschwien@ku.edu)
6. CAC (kjh@ku.edu; bbradley@ku.edu; klatta@ku.edu; rschwien@ku.edu)
7. CLAS Final Approval (kjh@ku.edu; bbradley@ku.edu; rschwien@ku.edu; klatta@ku.edu)
8. OIRP CIP Approval (ggb@ku.edu)
9. Provost's Office (aball@ku.edu)
10. Future Academic Catalog (kobryon@ku.edu)

## Approval Path

1. Mon, 30 Oct 2017 17:20:57 GMT  
Karen Ledom (kjh): Approved for CLAS Dean or Associate Dean
2. Mon, 20 Nov 2017 17:36:39 GMT  
Aileen Ball (aball): Approved for Provost's Office
3. Tue, 05 Dec 2017 19:07:13 GMT  
Bridget Bradley (bbradley): Approved for CLAS Undergraduate Program and Course Coordinator
4. Tue, 05 Dec 2017 19:07:48 GMT  
Bridget Bradley (bbradley): Approved for CUSA Subcommittee

## New Program Proposal

Date Submitted: Fri, 14 Apr 2017 19:37:22 GMT

## Viewing: ENGL-CRTU : Certificate in Writing

Last edit: Tue, 05 Dec 2017 18:59:03 GMT

Changes proposed by: d866c967

### Academic Career

Undergraduate, Lawrence

### Program Type

Certificate

### Department/ Program

English

### School/College

College of Lib Arts & Sciences

### Consulting School(s)/College(s)

#### School(s)/College(s)

School of Business

School of Journalism

### Consulting Department(s)

**Department(s)**

Communication Studies

**CIP Code**

23.1301

**Program Name**

Certificate in Writing

**Do you intend to offer a track(s)?****Location(s) of Instruction**

Lawrence

**Do you intend for this program to be offered online?**

No

**Effective Catalog**

2018-2019

**Program Description**

This certificate program will give students the opportunity to develop a variety of writing skills and a credential testifying to their abilities in written communication. It will serve students who are interested in exploring writing and developing their writing skills in a wide range of genres and for varied purposes and contexts—from creative writing, to writing for the professions, to writing in the disciplines. More specifically, the certificate aims

- I. to strengthen students' skills in the craft of writing, providing a range of strategies to facilitate their writing processes (planning, drafting, getting feedback, revising, and presenting work for an audience);
- II. to develop students' ability to communicate with particular audiences for specific purposes and to shape writing for different contexts;
- III. to enhance students' skills in exploring writing strategies and writing processes, and in discussing writing in informed ways.

**Demand/Need for the Program**

There is to our knowledge no similar certificate program in the area. At peer institutions, such as the University of Iowa, similar certificate programs exist: <http://catalog.registrar.uiowa.edu/registrar/catalog/liberalartsandsciences/writing/>. While the Certificate in Writing at Iowa requires significantly more hours (21 credit hours), the certificate includes core courses in writing and language followed by focused electives in writing across the disciplines (art, business, journalism, political science, science), a model that provides foundational writing skills/knowledge followed by application of these skills within particular contexts. Another certificate at the University of Oregon includes core courses in writing and rhetoric, along with courses from other disciplines (communication studies and philosophy): <http://english.uoregon.edu/%20undergraduate/minors/minor-certificate-in-writing-public-speaking-and-critical-reasoning/wscr-certificate>. Our proposed certificate seeks to follow this structure of core courses in writing that broaden and deepen writing knowledge and skills, followed by options to explore and practice writing across diverse contexts, media, and genres.

**Comparative/Locational Advantage**

As noted above, to our knowledge, there is no similar program in the area.

**Admission Requirements**

None

**Degree Requirements**

Complete the following (12 credit hours)

**Core Writing Course (Choose one 3 hour course): (3)** 3

ENGL 203	Topics in Reading and Writing: _____
ENGL 205	Freshman-Sophomore Honors Proseminar: _____
ENGL 209	Introduction to Fiction
ENGL 210	Introduction to Poetry
ENGL 211	Introduction to the Drama
ENGL 220	Introduction to Creative Writing
ENGL 360	Topics in Writing: _____
ENGL 361	Professional Writing: _____
ENGL 362	Foundations of Technical Writing
ENGL 380	Introduction to Rhetoric and Composition
ENGL 381	Topics in Rhetoric and Composition: _____

**Rhetoric, Language, and Writing (Choose one 3 hour course): (3)** 3

ENGL 359	English Grammar
ENGL 360	Topics in Writing: _____
ENGL 380	Introduction to Rhetoric and Composition
ENGL 381	Topics in Rhetoric and Composition: _____
ENGL 385	The Development of Modern English
ENGL 387	Introduction to the English Language
ENGL 388	Topics in English Language Studies
ENGL 400	Teaching and Tutoring Writing
ENGL 580	Rhetoric and Writing: _____
ENGL 587	American English

**Choose two courses (a total of 6 hours) from at least two of the following areas: (6)** 6

Rhetoric, Language, and Writing	
ENGL 359	English Grammar
ENGL 360	Topics in Writing: _____
ENGL 380	Introduction to Rhetoric and Composition
ENGL 381	Topics in Rhetoric and Composition: _____
ENGL 385	The Development of Modern English
ENGL 387	Introduction to the English Language
ENGL 388	Topics in English Language Studies
ENGL 400	Teaching and Tutoring Writing
ENGL 580	Rhetoric and Writing: _____
ENGL 587	American English
Creative Writing	
ENGL 351	Fiction Writing I
ENGL 352	Poetry Writing I
ENGL 354	Playwriting I
ENGL 355	Nonfiction Writing I
Writing in the Professions	
ENGL 203	Topics in Reading and Writing: _____ ("Writing for Engineering")
ENGL 361	Professional Writing: _____
ENGL 362	Foundations of Technical Writing
ENGL 562	Advanced Technical Writing I
ENGL 563	Advanced Technical Writing and Editing
ENGL 564	Advanced Technical Editing I
BUS 305	Business Writing
COMS 330	Effective Business Communication
Digital and Multimedia Writing	
COMS 320	Communication on the Internet
ENGL 580	Rhetoric and Writing: _____ ("Digital Rhetoric" or "Multimedia Rhetoric")

**\*\*\*NOTE\*\*\* Courses cannot be used to fulfill more than one category, unless special topic differs. Only one course outside the College (BUS, JOUR) may be used to fulfill certificate requirements.**

**Faculty Profile**

<b>Name of Faculty and Rank</b>	<b>Highest Degree</b>	<b>Number of Faculty FTE</b>
Amy Devitt, Professor	Ph.D.	1.0
Frank Farmer, Professor	Ph.D.	1.0
Peter Grund, Associate Professor	Ph.D.	1.0
Mary Jo Reiff, Professor	Ph.D.	1.0

**Student Profile**

**Anticipated student enrollment**

	<b>Full Time</b>	<b>Part Time</b>	<b>Total</b>
Year 1	5	0	5
Year 2	10	0	10
Year 3	15	0	15

**Anticipated number of program graduates**

After 5 Years	20
After 7 Years	30

**Academic Support**

None

**Facilities and Equipment**

None

**Program Review, Assessment, Accreditation**

The certificate will be reviewed as part of normal departmental review.

**Costs, Financing**

	<b>Salaries</b>	<b>OOE</b>	<b>Equipment</b>	<b>Other</b>	<b>TOTAL</b>
Year 1	0	0	0	0	0
Year 2	0	0	0	0	0
Year 3	0	0	0	0	0

**What is the source of the new funds?**

No new funds needed.

### **Rationale for proposal**

The ability to write well and communicate effectively is one of the most essential and sought-after strengths of a college graduate and a valuable skill for living in a globalized world. This certificate will enable students in all majors to pursue a concentration in writing related to their disciplinary interests, their career goals and professional interests, or their personal interests.

### **Additional Information**

The certificate will complement the academic programs of degree-seeking, non-degree seeking, and professional school students, across CLAS departments and external to CLAS, by enhancing their ability to communicate effectively in multiple contexts—local and global—and in their roles as professionals, researchers, and citizens. The certificate will give students a clear way of demonstrating to future employers their general competence and strength in the various skills involved in writing.

### **Supporting Documents**

### **Program Reviewer Comments**

**Karen Ledom (kjh) (Sun, 29 Oct 2017 19:26:09 GMT):** Current ENGL-CRTU approved certificates: Creative and Analytical Writing (EC); Critical Thinking and Writing (EC)

**Stuart Day (day) (Mon, 20 Nov 2017 16:28:35 GMT):** Is the Rhetoric section in curriculum intentionally duplicated?

**Stuart Day (day) (Mon, 20 Nov 2017 16:28:50 GMT):** Note from Journalism: JOUR 300 is a large lecture class and its focus is on visual not written or oral communication. We would be happy to work with the department to develop a more appropriate course in writing in the J-School.

**Bridget Bradley (bbradley) (Tue, 05 Dec 2017 19:05:20 GMT):** During subcommittee review we addressed comments from Provost office by removing JOUR 300 from curriculum. We also confirmed that the Rhetoric section is duplicated since students will have the option of selecting from that category as part of the choose two categories portion.

**Bridget Bradley (bbradley) (Tue, 05 Dec 2017 19:05:34 GMT):** Certificate approved at subcommittee

Key: 571