

Program Change Request

New Program Proposal

Date Submitted: 11/29/17 1:38 pm

Viewing: **LA&S-CRTU : Undergraduate Certificate in Intelligence and National Security Studies**

Last edit: 09/12/18 9:39 am

Changes proposed by: rschwien

Academic Career	Undergraduate, Lawrence
Program Type	Certificate
Department/Program	Political Science
School/College	College of Lib Arts & Sciences
Consulting School(s)/College(s)	
Consulting Department(s)	
CIP Code	
Program Name	Undergraduate Certificate in Intelligence and National Security Studies
Do you intend to offer a track(s)?	No
Location(s) of Instruction	Lawrence
Do you intend for this program to be offered online?	Yes
<div style="border: 1px solid gray; padding: 5px;"> <p>Other Resources</p> <p>Describe Other Resources</p> <p>Center for Online & Distance Learning</p> </div>	
Effective Catalog	2018-2019

In Workflow

- A. CLAS Dean or Associate Dean
- B. Provost's Office
- C. CLAS Undergraduate Program and Course Coordinator
- D. CUSA Subcommittee
- E. CUSA Committee
- F. CAC
- G. CLAS Final Approval
- H. OIRP CIP Approval
- I. Provost's Office
- J. Future Academic Catalog

Approval Path

- A. 02/10/18 8:00 pm
Karen Ledom (kjh): Approved for CLAS Dean or Associate Dean
- B. 03/27/18 5:46 pm
Aileen Ball (aball): Approved for Provost's Office
- C. 03/28/18 8:15 am
Rachel Schwien (rschwien): Approved for CLAS Undergraduate Program and Course Coordinator
- D. 05/04/18 10:15 am
Karen Ledom (kjh): Approved for CUSA Subcommittee

E. 05/09/18 2:07 pm
 Rachel Schwien (rschwien): Approved for CUSA Committee
 F. 09/12/18 9:39 am
 Rachel Schwien (rschwien): Rollback to CUSA Committee for CAC

Program Description

This certificate supports the Defense Intelligence Agency's (DIA) Intelligence Community Centers for Academic Excellence (IC CAE) mission, which is to enhance the recruitment and retention of an ethnically and culturally diverse workforce with capabilities critical to U.S. national security interests. DIA has identified specific core courses as fundamental to the academic preparation for entry-level positions within the US intelligence community. This certificate program directly supports these core requirements. Students are required to complete four on-line courses (12 credit hours): POLS 125 Introduction to Intelligence and Statecraft; POLS 130 US Intelligence Community; POLS 325 Intelligence Analytics; and POLS 345 Counterintelligence. Students enrolled in the certificate program are also required to participate in either a study abroad semester program or participate in 20 hours of campus activities, which have an intelligence/national security focus. The IC CAE education program coordinator will identify and advertise those activities (e.g., workshops, colloquium, seminars, etc.) which meet the intelligence/national security focus. As designed the certificate program will fulfill the majority of the required IC CAE Knowledge Units within the core and optional intelligence topics categories. Upon completion of certificate students will have in-depth knowledge of the intelligence community, intelligence collection, intelligence analysis and threats the US faces in the public and private sectors.

Demand/Need for the Program

The U.S. intelligence community (IC) as a whole includes over 854,000 people. This certificate program supports the Intelligence Community Centers for Academic Excellence (IC CAE) mission, which is to enhance the recruitment and retention of an ethnically and culturally diverse workforce with capabilities critical to U.S. national security interests. Recent studies show the IC lags behind the rest of the federal workforce and the civilian labor force in workforce diversity. As a result, the IC is committed to strengthening the talent and diversity of the workforce through innovative and broad-based inclusion initiatives. IC CAE program increases the pool of diverse job applicants who also possess highly desired skills and competencies in areas of critical need within the IC. Besides IC CAE students being more competitive for intelligence internships and employment, newly acquired critical thinking, analytic, and communication skills can be applied to any area of study or profession.

Comparative/Locational Advantage

In 2010, it was estimated 1,271 government organizations and 1,931 private companies in 10,000 locations in the U.S. were working counterterrorism, homeland security, and intelligence issues. Within the Midwest region there are four geographical clusters of national-level intelligence community (IC) personnel (Colorado Springs, CO, Denver, CO, Omaha, NE, and St Louis, MO/Bellefonte, IL). In this region there are also multiple active duty, reserve, and National Guard military installations, as well as, numerous state and local law enforcement organizations that could benefit from the program. Other than the University of Kansas, there are no IC CAE programs located in this specific geographical region. Additionally, the U.S. IC workforce is globally dispersed. The four core classes will be offered on-line in order to reach out to this global market. Besides, IC related personnel, various local, state, and federal government agencies and the private sector organizations may be interested in program.

Admission Requirements

Degree Requirements

Course List

Code	Title	Hours
Students must complete the following:		
POLS 125	Introduction to Intelligence and Statecraft	3
POLS 130	US Intelligence Community	3
POLS 325	Intelligence Analytics	3
POLS 345	Counterintelligence	3

Students enrolled in the certificate program are also required to participate in 20 hours of campus activities through workshops, lectures, etc. that have an intelligence/national security focus (the effort to complete these experience points will not exceed 2 credit hours).

Faculty Profile

Name of Faculty	Number of Faculty
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and Rank	Highest Degree	FTE
TBA (six faculty, full- and part-time, regular, adjunct and professors from practice)	PhD or JD	2.5

Student Profile

Anticipated student enrollment			
	Full Time	Part Time	Total
Year 1	5	0	5
Year 2	15	0	15
Year 3	35	0	35

Anticipated number of program graduates	
After 5 Years	100
After 7 Years	150

Academic Support

None

Facilities and Equipment

None

Program Review, Assessment, Accreditation

The program will be subject to review and assessment both by CLAS deans and DIA Program Manager. Assessment will include tracking and annually reviewing learning outcomes for each course. The program will be subject to all accreditation processes to which CLAS undergraduate certificates are subject.

Costs, Financing

	Salaries	OOE	Equipment	Other	TOTAL
Year 1	65000	17252	500	30000	112752
Year 2	66400	35321	500	32500	134721
Year 3	67839	35321	500	22500	126160

What is the source of the new funds?

The entire cost of the certificate program is funded by the DIA ICCAE grant. The salaries are for an Education Program Coordinator (\$50,000 base salary) and a Graduate Assistant (\$15,000 salary). The OOE includes funds for a lecture series, an annual colloquium, advisory board meetings, branding & marketing, and quarterly workshops. The "other" includes funds for course development and for faculty to provide course delivery.

Rationale for proposal

KU received a five-year award from the Defense Intelligence Agency to develop an academic curriculum to prepare students who are interested in pursuing a career with the intelligence community.

Additional Information

The purpose of this award is to build long-term partnerships with accredited universities nationwide and work with them to develop sustainable national security and intelligence education programs. The certificate program helps to fulfill award requirements. The certificate will be collaboratively offered by the Kansas Consortium-Intelligence Community Center for Academic Excellence (KC-ICCAE) which draws upon the collective resources of KU, Dodge City Community College, Seward County Community College, and Donnelly College. Of these consortium members, KU is best placed to manage the program, as KU possesses the resources and expertise needed to effectively run this certificate program. Additionally, the KC-ICCAE program complements KU's Bold Aspirations contained in the university's strategic plan.

Supporting Documents

[Email Changes for INSS Undergraduate Certificate.docx](#)

Program Reviewer Comments

Bridget Bradley (bbradley) (04/03/18 10:04 am): I edited the certificate to update the LA&S courses to POLS
Bridget Bradley (bbradley) (04/19/18 7:13 pm): I emailed Don Haider-Markel and Leslie VanHoltan sharing the subcommittees concern that the current proposal did not fit with in the College's undergraduate certificate policy. At this time they are requiring at a minimum 15 hours or options to complete study abroad coursework or related campus activities. The subcommittee would like to see them limit to the certificate to at least 14 hours and 4 courses.

Rachel Schwien (rschwien) (09/12/18 9:39 am): Rollback: See notes from CAC meeting

Key: 601



- In the program description it states that “Students enrolled in the certificate program are also required to participate in either a study abroad semester program or participate in 20 hours of campus activities” However, in the degree requirements section the study abroad option was missing. Is this a typo? Or intentional? Following the CUSA Subcommittee questions in April, we deleted the Study Abroad requirement per their request. The requirement must have then been deleted from the degree requirements, but not the program description at that time. The study abroad semester program is no longer part of the certificate program.
- Who will be teaching these courses? For the first year and perhaps 2 years three of the four instructors are KU staff members with significant experience in the IC / National Security (and with teaching experience). The fourth lecturer is a member of the LA&S faculty at George Washington University.
 - POLS-125 Mike Denning, KU Director Graduate Military Programs (GMP)
 - POLS-135 Randy Masten, former KU Assistant Director, GMP. GMP is currently conducting a search for a new Assistant Director and one of the requirements is extensive experience within the IC. The intent is to hire an assistant director, GMP, who will take over the teaching requirements for POLS-135. We have a fallback option with a staff officer within Export Compliance who is a retired Army officer with nine years in the DIA.
 - POLS-325 Kirk Sampson (KU Senior Security Analyst, Office of Global Operations & Security)
 - POLS-345 Chris Fraser (faculty George Washington)
- In the demand/need for program it states a diversity requirement. How is this determined? The KU Intelligence Community Center for Academic Excellence award is a Defense Intelligence Agency workforce development program for the Intelligence Community (IC) to increase its diversity. KU partnered with three Hispanic Serving Institutes (Dodge City Community College, Seward County Community College and Donnelly College) with this objective in mind. In addition to ethnic diversity, gender diversity and geographic diversity are also important to the IC. As part of the grant, KU reports its demographics for students involved in the ICCAE classes at the end of each semester.
- Is there an application process for the certificate? Because the DIA grant is a consortium agreement with the three other aforementioned Kansas schools, the 100-level courses feature tuition waivers in order to make the tuition accessible and fair to all students. The KU Registrar’s Office proposed an enrollment management plan for the certificate, which we followed. The basic requirements for the certificate program are a current 3.0 GPA and U.S. citizenship eligible for a security clearance.
- When does the grant supporting this certificate run out? The award for the certificate runs through 9/27/22. At that time, KU will apply for a new award.
- What happens when the grant runs out? Who will teach/fund this certificate? Current lecturers are committed to continue teaching the courses, which comprise the certificate. We aim to have a KU lecturer or professor to teach the POLS-345 course by year three of the award. Funding for teaching will be secured through either successfully re-competing for the award or through revenue produced through student credit hours. Eventually we would hope to directly employ POLS faculty to cover all of the courses and enable the creation of a related minor in POLS.

Procedure language draft – CUSA KU Core Proposal Review Process

(draft below includes originally approved language, with requested edits from UCCC in red)

Proposals to include courses in the KU Core Curriculum are submitted to CUSA for review and recommendation as outlined below. All proposals should be forwarded to the University Core Curriculum Committee (UCCC) in a timely manner, including any recommendations. Concerns or comments that have been identified by either the Curricular Changes/Degree Requirements subcommittee or the full committee should be communicated to the department in order to allow that department an opportunity to improve the proposal as it moves forward. Recommendations to the department are meant to strengthen the quality of Core Goal proposals. CUSA should communicate periodically with College representatives on UCCC for updates on any changes in the interpretation of Core Goal criteria and to receive feedback on recent course inclusion proposals.

Although CUSA plays a primarily advisory role in evaluating KU Core Goal proposals for courses offered by departments/programs in CLAS, Core Goal proposals are often inextricably linked to curricular changes and/or new courses that must be approved by CUSA. Ultimate authority to approve courses for the KU Core Curriculum lies with the University Core Curriculum Committee (UCCC).

The review process for KU Core proposals is as follows:

1. Curricular Changes/Degree Requirements subcommittee reviews each proposal. Any comments or suggestions to improve a proposal will be sent to the department for consideration. Except for rare circumstances where a proposal is viewed as unacceptable, all proposals will be forwarded to CUSA for consideration at the next full committee meeting.
2. CUSA reviews each proposal, including both comments/recommendations from the subcommittee and any changes or responses from the proposing department. Departments, at their own discretion, may choose to send a representative to the meeting to answer questions and receive feedback on a proposal. CUSA will communicate any recommended changes to the department in order to strengthen a proposal based on prior experience and feedback from UCCC. Any concerns or suggestions that are sent to the department will also be forwarded along with the proposal to UCCC.
3. UCCC has final authority to approve all KU Core proposals.

In order to provide consistent feedback on KU Core proposals, CUSA shall maintain periodic communication with UCCC as follows:

1. At beginning of each academic year, CUSA **representatives** will meet with College representatives from UCCC to discuss recent Core proposals (especially those that were not approved by UCCC), any anticipated changes to the evaluation of proposals, any areas for special consideration in the coming year, or other topics of mutual interest.
2. ~~At or near the end of each academic year, CUSA and the College UCCC representatives will meet to discuss topics related to the evaluation of Core proposals, including opportunities for continued collaboration between the committees.~~
3. ~~At least once per semester, UCCC will provide feedback to CUSA on the outcomes of all KU Core proposals that originated from the College, including any suggestions that will allow CUSA to identify weaknesses in Core proposals at an early stage. The report will be submitted to the College Governance Associate.~~

The KU Core Coordinator for UCCC will cc' the College Governance Associate when notifying the submitting department of the outcome of their proposal.

4. At least once per semester, the College Governance Associate will prepare for CUSA a report summarizing the current status of Core proposals forwarded to UCCC. The report should include a comparison of comments provided to UCCC by CUSA, with the outcomes and comments from UCCC.