

BGS Career Preparation

Requirement: A Bachelor of General Studies is a broad-based liberal arts and science degree that offers elements of both breadth and depth, while preserving educational rigor. This degree prepares students for the workforce with intellectual flexibility and expertise in a variety of areas. For Option A of a BGS degree a career preparation course is required (minimum 3 credit hours total). (Option B does not require a career preparation course.) Eligible courses can include both department specific experiential courses or traditional classroom instruction. In both cases, a career preparation class will emphasize and develop students' ability to select and secure a career, succeed in the workplace, and pursue professional development.

Rationale:

A Bachelor of General Studies is a broad-based liberal arts and science degree that offers elements of both breadth and depth, while preserving educational rigor. This degree prepares students for the workforce with intellectual flexibility and expertise in a variety of areas. CUSA proposes that the BGS is best suited to prepare students for the workforce with a variety of intellectual tools and skills. There is a career preparation requirement for students pursuing a BGS degree in the CLAS (Minimum 3 credits). There are two options for this requirement.

CLAS and Department Classroom Course Option (minimum 3 total credits)

- Classroom instruction in CLAS and CLAS departments that is either general or discipline specific.
- In-class instruction and out-of-class learning to build basic knowledge and skills in career preparation, entry, and development.
- Students are taught to select careers (e.g., discerning personal values and goals), secure positions (e.g., researching, searching, interviewing), or succeed in the workforce (e.g., oral and written communication, interpersonal skills, responsibility, ethics).
- Courses document student learning of knowledge and skills with formative evaluations and mastery with summative evaluations (e.g., learning outcomes, rubrics).

Department-Specific Experiential Course Option (minimum 3 total credits)

- On-site practicum or internship instruction in CLAS departments.
- Supervised on-site instruction to build discipline-specific knowledge and skills for career preparation, entry, and development.
- Students are mentored in selecting careers (e.g., discerning personal values and goals), securing positions (e.g., researching, searching, interviewing), or succeeding in the workforce (e.g., oral and written communication, interpersonal skills, responsibility, ethics).
- Courses document student learning of knowledge and skills with formative evaluations and mastery with summative evaluations (e.g., learning outcomes, rubrics).

Additional Considerations/Details

Research and laboratory courses do not automatically satisfy the career preparation requirement. In some disciplines, research and laboratory courses may be prerequisites for securing and succeeding in workforce positions.

Departments nominate courses to CUSA to meet the career preparation requirements in these options, much as they nominate courses to CUSA to meet the CORE course requirements.

Appendix:

Approved Courses (as of 4/24/2019):

COMS 330, COMS 342, ENGL 362, ENGL 494, ENGL 496, ENGL 497, EVRN 615, FMS 585, GEOG 500, LA&S 470, LA&S 475, LA&S 480, LA&S 485, LA&S 490, LING 420, LING 421, POLS 494, POLS 495, POLS 496, POLS 497, POLS 600, POLS 640, PSYC 483, PUAD 691, SPLH 568, SPLH 571, THR 307, THR 507, THR 560

ABSC 675: Pctm Inf-Tdlr Cr&Erly Intrvtn I
Credit hours: 3

Catalog description

Experience in a classroom-based early intervention and child-care program serving children younger than 3 years. Students gain practical experience with care-giving and teaching practices appropriate for typically and atypically developing children. Students learn to develop and implement individualized curricula based on assessments of children's skills

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in early childhood education. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 676: Pctm Inf-Tod Cr&Erly Intrvtn II
Credit hours: 3

Catalog description

An advanced practicum providing experience in classroom-based early-intervention and child-care program serving children younger than 3 years. Students gain practical experience with care-giving and teaching practices appropriate for typically and atypically developing children. Students learn to develop and implement individualized curricula based on assessments of children's skills.

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in early childhood education. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 677: Prac Preschl Eductn&Intrvntn I
Credit hours: 3

Catalog description

A one-semester practicum providing opportunities for students to assume responsibility for the education and guidance of young children in an early childhood program. Regularly scheduled individual and staff conferences enable students to evaluate personal growth and progress as teachers of young children. (Formerly HDFL 492.) Prerequisite: ABSC/HDFL 444 (or concurrent enrollment) and instructor permission. Must also meet special state requirements for child care employees and volunteers

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in early childhood education. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided

ABSC 678: Prc Preschl Eductn&Intrvntn II
Credit hours: 3

Catalog description

A one-semester advanced practicum providing opportunities for students to assume responsibility for the education and guidance of young children in an early childhood program. Regularly scheduled individual and staff conferences enable students to evaluate personal growth and progress as teachers of young children

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in early childhood education. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 679: Prct Bhvr-Anl Rsh Erly Chld Ed

Credit hours: 3

Catalog description

A two-semester practicum providing opportunities for supervised training in one of several ongoing research projects in the field of behavior analysis, either basic or applied. Students assist in conducting research and participate in individual and group meetings to discuss and evaluate research and related methodological issues.

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in early childhood education. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided

ABSC 680: Prc Adv Lab Dv Bh Tr Chd Autsm

Credit hours: 3

Catalog description

Students participate in an intensive behavioral treatment program teaching language, social skills, self-help skills, and academic skills to young children with autism. Students learn: to develop and implement treatment programs; design and use of a system of data collection and analysis; and apply the principles and philosophy of community and school mainstreaming.

Rationale

This on-site practicum course provides students with the core disciplinary knowledge needed for a career in autism intervention. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 682: Orgniztnl Behavior Mgmt Practm

Credit hours: 3

Catalog description

This practicum course is designed to provide training and support practice in addressing socially significant problems and goals of community-based organizations using behavior analysis to guide assessment and intervention. Additionally, this course promotes community-university partnerships to

support change and improvement in organizations through service learning. All practicum students are required to have previously completed ABSC 100 and selected applied behavioral science as a major or minor

Rationale

This field-based practicum course provides students with the core disciplinary knowledge needed for a business consultation. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 685: Practicum in Community-Based Residential or Day Treatment Programs for Disabled Adults
Credit hours: 3

Catalog description

A one or two-semester practicum in which students are provided with the opportunity to work directly with developmentally disabled adults in either community-based residential or day treatment programs. Students are required to read relevant literature, carry out treatment programs, and participate in weekly meetings to discuss treatment goals and progress.

Rationale

This community-based practicum course provides students with the core disciplinary knowledge needed for a career working with adults with disabilities. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 690: Prc Community Health&Developmnt
Credit hours: 3

Catalog description

A two-semester practicum in which students engage in structured opportunities to practice core competencies related to the work of promoting community health and development (e.g., strategic planning, intervention, evaluation). In weekly group meetings, students prepare for their individual working field settings (e.g., health and human service agencies, research and advocacy organizations, community organizations).

Rationale

This community-based practicum course provides students with the core disciplinary knowledge needed for a career mobilizing communities towards positive change. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 691: Prc Commnty Health&Devlpmnt,Hn
Credit hours: 3

Catalog description

A two-semester practicum in which students engage in structured opportunities to practice core competencies related to the work of promoting community health and development (e.g., strategic planning, intervention, evaluation). In weekly group meetings, students prepare for their individual

working field settings (e.g., health and human service agencies, research and advocacy organizations, community organizations).

Rationale

This community-based practicum course provides students with the core disciplinary knowledge needed for a career mobilizing communities towards positive change. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 692: Practicum in Basic Research

Credit hours: 3

Catalog description

Practical supervised training in the laboratory study of human and/or animal behavior. Students assist in conducting basic research, read and discuss research articles, attend lab meetings, and acquire data analysis and presentation skills. Prerequisite: ABSC 308 (or concurrent enrollment) and permission of the instructor

Rationale

This on site practicum course provides students with the core disciplinary knowledge needed for a career conducting basic behavioral research. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 693: Prac Historcl&Conceptl Foundtn

Credit hours: 3

Catalog description

Practical supervised training in the historical and conceptual foundations of applied behavioral science (e.g., behavior analysis). Students research and read primary source literatures and write papers that advances our understanding of the field's foundations (e.g., empirical, theoretical)

Rationale

This on site practicum course provides students with the core disciplinary knowledge needed for graduate training on the philosophy of behavioral science. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 694: Practicum in Juvenile Problems

Credit hours: 3

Catalog description

A one-semester practicum providing opportunities for students to aid professionals in the development and implementation of behavioral treatment plans with adolescents. Regularly scheduled individual and group meetings enable the evaluation of the practicum students' progress while working in the rehabilitative process for juveniles who have problems that can bring them into contact with the juvenile justice system

Rationale

This field-based practicum course provides students with the core disciplinary knowledge needed for a career serving juveniles at risk of legal trouble. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

ABSC 696: Special Practicum in, Honors

Credit hours: 3

Catalog description

A one or two-semester practicum providing opportunities for supervised, hands-on training outside the existing specialty areas or their options. This practicum must be arranged with the prior approval of a faculty advisor and the department's Undergraduate Curriculum Committee. Students should see an advisor about this practicum early in their junior year.

Rationale

This practicum course provides students with the core disciplinary knowledge needed for a career in behavior science. Feedback on performance and progress is formally and/or informally provided. Formal and/or informal information on additional education/ careers is provided.

Program Change Request

New Program Proposal

Date Submitted: 03/20/19 4:41 pm

Viewing: **FMS-CRTU : Media Cultures**

Last edit: 09/20/19 9:04 am

Changes proposed by: g963h115

Academic Career Undergraduate, Lawrence

Program Type Certificate

Department/Program Film and Media Studies

School/College School of the Arts, CLAS

Consulting School(s)/College(s)

Consulting Department(s)

CIP Code

Program Name Media Cultures

Location(s) of Instruction Lawrence

Do you intend for this program to be offered online?

Yes

Other Resources
 Describe Other Resources
 Program will be offered via the College Online program through the College of Liberal Arts and Sciences

Effective Catalog 2018-2019

In Workflow

A. ARTS Dean or Associate Dean

B. Provost's Office

C. ARTS Undergraduate Program and Course Coordinator

D. CUSA Subcommittee

E. CUSA Committee

F. CAC

G. ARTS Final Approval

H. OIRP CIP Approval

I. Provost's Office

J. Future Academic Catalog

Approval Path

A. 03/22/19 10:13 am

Karen Ledom (kjh): Approved for ARTS Dean or Associate Dean

B. 05/13/19 10:45 am

Linda Luckey (lluckey): Approved for Provost's Office

C. 05/14/19 3:07 pm

Rachel Schwien (rschwien): Approved for ARTS Undergraduate Program and Course Coordinator

D. 09/20/19 9:04 am

Bridget Bradley (bbradley): Approved for CUSA Subcommittee

E. 09/24/19 3:03 pm
 Rachel Schwien (rschwien):
 Approved for CUSA Committee

Program Description

The program offers an examination of media strategies for analysis and storytelling in contemporary culture. The certificate is structured around five 8-week courses that integrate theory and application, designed for non-residential, non-traditional, and professional students.

Demand/Need for the Program

A 2016 study by the Stanford Graduate School of Education indicates that college students need greater media literacy skills in order to evaluate information they take in, particularly through online media. In a media saturated environment, the ability to evaluate, process, and produce effective visual media is a vital skill. In addition, in 2016 Forbes reports that employers most report a need for recent college graduates to improve writing proficiency (44%) and communication skills (46%). The ability to tell stories in effective, compelling ways is a key component in a wide range of social and professional contexts.

A Media Cultures certificate combines courses that address this range of need: courses on domestic and international media offer a global perspective and the analytical framework for evaluating media in a diversity of contexts. In addition, courses in storytelling and aesthetics emphasize written, visual, and technologically-based strategies for effective, ethical communication in contemporary culture. The University of Kansas already provides in-person opportunities to major and minor in Film and Media Studies, programs that focus on production and analysis of media and film. The certificate program would augment, but not duplicate, these efforts by creating a critical approach to media that complements the academic study and professional needs of students in a variety of fields.

Comparative/Locational Advantage

An online Media Cultures program at University of Kansas would be a unique offering for the region. Online offerings at Wichita State University, Fort Hays State University, Kansas State University, Washburn University, and University of Missouri-Kansas City do not include majors, minors, or certificates in film, media, or culture

There are in-person certificate programs in media, most notably at Johnson County Community College, but little available online.

Online course offerings in film and media present unique challenges, including copyright and technology demands. KU's ability to offer a media certificate in a wholly online format would make it a leader in the region.

Admission Requirements Students pursuing the certificate must be admitted to KU.

Degree Requirements

To be awarded the certificate, students must successfully complete four of the following five courses

Course List

Code	Title	Hours
FMS 200	Film and Media Aesthetics	3
FMS 323	War and Memory in Asian Film	3
FMS 355	Storytelling with Digital Media	3
FMS 410	US Diversity in Visual Culture	3
FMS 425	Ethics in Storytelling	3

Faculty Profile

Name of Faculty and Rank	Highest Degree	Number of Faculty FTE
Michael Baskett, Chair Germaine Halegoua, Assistant Professor Margaret Jamieson, Assistant Professor Faculty/graduate students and lecturers as needed	Ph.D.\Ph.D.\MFA	3

Student Profile

Anticipated student enrollment			
	Full Time	Part Time	Total
Year 1	30	0	30
Year 2	30	0	30

Anticipated student enrollment											
Year 3	30	0	30								
<table border="1"> <thead> <tr> <th colspan="2">Anticipated number of program graduates</th> </tr> </thead> <tbody> <tr> <td>After 5 Years</td> <td>285</td> </tr> <tr> <td>After 7 Years</td> <td>325</td> </tr> </tbody> </table>						Anticipated number of program graduates		After 5 Years	285	After 7 Years	325
Anticipated number of program graduates											
After 5 Years	285										
After 7 Years	325										
Academic Support											
None											
Facilities and Equipment											
None											
Program Review, Assessment, Accreditation											
N/A											
Costs, Financing											
	Salaries	OOE	Equipment	Other	TOTAL						
Year 1	4000	0	0	0	4000						
Year 2	4000	0	0	0	4000						
Year 3	4000	0	0	0	4000						
What is the source of the new funds?											
The certificate will be funded through existing contracts, as faculty will be teaching on-load. Salaries for lecturers will come from student enrollments.											

Rationale for proposal The Media Cultures certificate is a dynamic program distinct from the FMS minor. This certificate focuses on real-world applications and cultural implications of media; media literacy; and media-making strategies that appeal to diverse learning communities and professional settings. A fluency in media and culture is a key skill in the marketability of graduates, and a flexible certificate program with a contemporary focus positions KU and the department to reach a broader student audience.

Additional Information

Supporting Documents [Media cultures cert email.docx](#)

Program Reviewer Comments

Bridget Bradley (bbradley) (03/16/17 2:16 pm): FMS 323 and FMS 425 are not approved as courses at this time.

Bridget Bradley (bbradley) (09/05/17 10:23 am): Certificate sent back from Department on 8.22 but FMS 323 and FMS 425 are still not proposed courses (per R. Schvien). I emailed Karla Conrad today to see if I could be of further assistance.

Bridget Bradley (bbradley) (09/11/17 1:59 pm): Sent to Dean Lejuez for 1st approval on 9.11.17

Bridget Bradley (bbradley) (10/03/17 8:38 am): Approved to move forward to Provost's office and CUSA subcommittee by Carl Lejuez.

aball (11/06/17 9:59 am): Rollback: Please work with Journalism to ensure this certificate is not duplicating their offerings. Please append a statement of support when resubmitting.

Karen Ledom (kjh) (11/10/17 9:21 am): Rollback: Please see separate email communication regarding requested consultation with Journalism re: this certificate. Thanks!

Karen Ledom (kjh) (03/22/19 10:09 am): Per AB in Provost's office, Journalism Dean feedback concerns have been addressed and proposal can be re-introduced into workflow (see attached email). Dept. had proposal in their queue and re-submitted as of 3/20/2019.

Bridget Bradley (bbradley) (09/20/19 9:04 am): Certificate approved at subcommittee 9.17.19

Key: 566

